



INTERNATIONAL MATCH
THE PROFESSIONAL FIT

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CONTENT DIRECTOR

Berlin – 21/01/2014

SUMMARY

On behalf of our client, a leading Internet Company in the global stock image market, we are currently accepting resumes for the following professional opportunity:

CONTENT DIRECTOR (BERLIN)

Our client is looking for a passionate Content Director to be responsible for supporting worldwide content related activities.

COMPANY DESCRIPTION

Leading Internet Company in the global stock image market

YOUR RESPONSIBILITIES

- Content Sourcing: identification of gaps, define content strategy, organisation of events, content acquisition
- Contributor Marketing, Branding and Partnerships: build partnerships, newsletters, PR, social media channels, blogs, participation in trade shows, organisation of brand promotion related events
- Contributor Management: management of content, communications, offline documents, key account management
- Moderation Management, Content Management

YOUR PROFILE

- Bachelor Degree or five years experience in photographic community management, and/or photography creative content direction!
- Strong communication skills, both written and verbal. Creative and commercial orientation
- Leadership qualities, organized and charismatic. Relationship builder
- Experience in marketing and branding management
- Worldwide photography understanding. Also footage trends, cultural expressions, and elements
- Experienced in workshops or events organisation
- Industry knowledge of the stock photography sector preferred
- Practical knowledge of photography and video, and familiar to technical terms used in the photographic industry
- Technical proficiency in design applications (such as Adobe Creative Suite)
- Fluency in multiple languages is an advantage
- Pre-existing global contacts of photographers is an advantage

OUR OFFER

- Leader Company in its market
- Annual salary not disclosed
- Full time and long term contract

CORE CONDITIONS

- Dutch, English and French.
- Up to 50.000€ annual gross wage long term contract
- Potential relocation support
- Much greater ability to influence big decisions at a start-up than in a traditional company
- People who thrive on driving projects and seeing them completed will love start-up work because they can see an immediate impact from their efforts
- In a start-up, you really have an opportunity to make a difference and be heard

ADDITIONAL CONDITIONS

- Booming IT industry in Berlin
- Enormous flow of venture capital and cash flow overall resulting in higher payrolls when compared to other industries operating in Berlin
- Low cost of living in Berlin
- Most companies use cutting edge technologies which is a bonus for developers seeking to gain experience and boost their CV
- Highly interconnected companies which easily supports the flow of employees
- Support for the candidate also in the future if he/she wishes to switch jobs
- Countless IT related events and fairs

CONTACT

Send your CV to: Esther Sancho, match@inamat.net